



## American Society for Photobiology—*Making a difference in 2010*

American Society for Photobiology 2010 - The meeting of Professionals, Scientists and Students from across the globe coming together to learn and teach new ideas and research in the field of Photochemistry and Photobiology. What is Photobiology? It is the biological study of the interactions of light with living organisms. Photobiologists may specialize in the study of photosynthesis, vision, circadian rhythms, bioluminescence, ultraviolet radiation effects, photodynamic therapy, and other fields.

**Brown University**  
**Providence, Rhode Island**  
**June 12-16, 2010**



### **Sponsor Contact Information:**

Lisa Warnecke  
Office: 315-478-6034  
Cell: 315-427-3048



American Society for Photobiology meetings bring together a wide mix of researchers, professionals, educators, and motivated graduate students, all focused on what's new.

We anticipate several hundred participants to present scientific contributions including special symposia, papers, posters and schools. A slate of activities and scientific and educational events are being planned.

The American Society for Photobiology scientific meeting attracts students, active educators and researchers that are constantly looking for new materials and scientific equipment to enhance and further their research and teaching. They represent purchasing power and future leaders for their universities and institutions. Our attendees want new exhibits and the ability to see new products and applications at their meeting.



ASP 2010 is being held at Brown University in Providence, Rhode Island. The Exhibits will be located in the same room as posters sessions, coffee breaks and registration to enhance your visibility.

The exhibit hours have been designed to promote exposure and allow exhibitors and sponsors to attend scientific sessions, social events and to network with prospective clients.

## Schedule 2010



Saturday June 12— Welcome Reception

Sunday June 13— Special Symposium, Awards Lecture, Symposia, Poster session with Reception, President's Lunch

Monday June 14— Symposia, Mentor Lunch

Tuesday June 15— Symposia, Presidents' Lecture, Business Meeting with lunch, Banquet

Wednesday June 16— Symposia, School, Close of Meeting





## PLATINUM PACKAGE:

**\$10,000**

*Includes:*

- Exhibit
- Four Complementary registrations (includes all events and banquet)
- Signage on site
- Registration bag insert
- Full page black and white ad in program book
- Exclusive lunch with ASP Presidents
- One time use of attendee list
- One year Corporate ASP membership
- Banquet Sponsorship
- Poster reception sponsorship
- Welcome reception sponsorship
- One year link to your company on the ASP web site

## GOLD PACKAGE:

**\$5,000**

*Includes:*

- Exhibit
- Two Complementary registrations (includes all events and banquet)
- Signage on site
- Registration bag insert
- Half page black and white ad in program book
- One time use of attendee list
- One year Corporate ASP membership
- Poster reception sponsorship
- Welcome reception sponsorship
- One year link to your company on the ASP web site

## SILVER PACKAGE:

**\$2,500**

*Includes:*

- Exhibit
- One Complementary registration (includes all events and banquet)
- Signage on site
- Registration bag insert
- Quarter page black and white ad in program book
- One time use of attendee list
- One year link to company on the ASP web site
- One year Corporate ASP membership





# ASP Sponsorship Opportunities 2010



A variety of Sponsorship opportunities are available. The ASP has reduced the cost of sponsorship opportunities in an effort to provide sponsors an affordable means of direct contact with attendees who utilize and /or need to see your services, products

Sponsorship Opportunities:	Platinum	Gold	Silver	Additional
Benefits:	\$10,000 <sup>+</sup>	\$5,000 <sup>+</sup>	\$2,500 <sup>+</sup>	Opportunities
Networking lunch with Officers of ASP	•			
Banquet sponsorship*	•			\$15,000
Welcome reception sponsorship*	•	•		\$10,000
Poster reception sponsorship*	•	•		\$7,000
Symposia sponsorship***				\$6,000
Mentor lunch sponsorship*				\$3,000
Complementary meeting registration(s)	••••	••	•	\$550
Program and abstract book sponsorship**				\$5,500
Program book ad: Full page, black & white	•			\$1,200
Program book ad: Half page, black & white		•		\$600
Program book ad: Quarter page, black & white			•	\$300
Tote bag ****				\$2,000
Insert in tote bag	•	•	•	\$300
ASP Corporate membership (1 year)	•	•	•	\$1,200
ASP Website link (1 year)	•	•	•	\$600
Lanyards				\$1,000
Exhibit booth	•	•	•	\$1,100
One time use attendee list	•	•	•	

\*Sponsorships will be recognized by appropriate signage and acknowledgment at event.

\*\* Printing of program book. Includes full color ad on back cover.

\*\*\* Sponsorship will be recognized and acknowledgment at symposia with funding used for registration and travel costs of speakers.

\*\*\*\* Your logo printed on the front of each tote bag





# ASP Sponsorship Contract 2010



- |   |             |  |            |
|---|-------------|--|------------|
| <input type="checkbox"/> Platinum Sponsor ..... | \$10,000.00 | <input type="checkbox"/> Gold Sponsor .....    | \$5,000.00 |
| <input type="checkbox"/> Silver Sponsor .....   | \$2,500.00  | <input type="checkbox"/> Program Book .....    | \$5,500.00 |
| <input type="checkbox"/> Tote Bags .....        | \$2,000.00  | <input type="checkbox"/> Mentoring Lunch ..... | \$3,000.00 |
| <input type="checkbox"/> Bag Insert .....       | \$300.00    | <input type="checkbox"/> Lanyards.....         | \$1,000.00 |
| <input type="checkbox"/> Exhibit Booth .....    | \$1,100.00  |  |            |
| <input type="checkbox"/> Symposia Sponsor ..... |             |  | \$6,000.00 |

Write in Symposia title: \_\_\_\_\_

I hereby contract with the American Society for Photobiology for sponsorship at the 35th ASP Scientific Meeting as outlined in the ASP Sponsorship Opportunities 2010. I understand to secure my sponsorship and advertising to take place, payment is due in full by

Company/Organization: \_\_\_\_\_

Person Authorizing Purchase: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_ (USD Funds only)

Check (*please make check payable to the American Society for Photobiology*)

VISA                       MasterCard                       American Express

Name of Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expire Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send contract and payment to: ASP, Attn: Linda Hardwick, 810 East 10th Street, Lawrence, KS 66044 or fax to: 785-843-1274. For questions or further information call: 800-627-0629 or 785-843-1234 x210. Shipping information, housing, set up and take down information will be provided after receipt of contract.

The ASP is a 501(c)3 not for profit organization and may fall under the IRS tax deduction code. Please consult your tax advisor.

The ASP has made arrangements for housing at Brown University—Dorm rooms are \$55.00 per night or the Biltmore Providence is \$139.00 per night. Reservations for either can made online at: [www.asp2010.org](http://www.asp2010.org)